

Your Good News Network

Hope • Help • Encouragement!

What is Your Good News Network?

Your Good News Network is a Multi-Media Internet-driven motivational and encouragement resource for individuals, community organizations, and companies providing a plethora of brief, inspirational community features and other helpful programs. The website www.yourgoodnewsnetwork.net presents content via video, audio or text formats.

Mission Statement

To provide hope, help and encouragement through good news; motivational personal development tools and upbeat resources to enrich our community.

Demo, Market, Region, Competition & Unique Marketing Position

- Market is 35-65-years with primary focus on reaching 40-60-yr-old personal development seekers and companies who understand the power of encouragement resources. The YGNN *Good News Nugget* daily e-minder is going to individuals, community organizations and companies.
- Region: Viewers and contributors are primarily from Outagamie, Winnebago, and Brown counties but there are viewers from all around Wisconsin and the United States of America.
- Competition: What makes YGNN different than any other similar sites? YGNN has four updated refreshed Features every Monday through Friday that are uplifting and encouraging. There are also four Programs that are updated weekly at a minimum. The information provided by YGNN is relevant to today's world and presented in an easy to understand manner.

Strategic Media & Marketing Alliances

- WFRV-TV CBS 5, Green Bay
- Woodward Communications, Appleton, Radio Stations – 104.3FM “Chuck FM,” 95.9 KISS-FM, AM 1150-WHBY
- Leonard & Finco Public Relations, Inc., Green Bay

Your Good News Network Cast & Crew

- Steve Rose, Exec. Dir., Talent
- Mike Utech, Asst. Dir., Web Tech.
- Joshua Kimball, Video & Editing
- Kathi Rose, Bookkeeper, Talent
- Dayton Kane, Audio Production & Media Relations
- Dale Rose, Research and Assistance

Your Good News Network Board of Directors

- Linda Kennedy, CEO, Business Lending Group, Appleton, YGNN Treasurer
- Bruce Levenhagen, CEO, Levenhagen Oil, Neenah
- Kent Nelson, Pres, Quickstart, Menasha
- Steve Penkala, Pres, Binding Edge, Neenah
- Betsy Rozelle, Owner, Rozelle Communications, LLC, Neenah
- Rollie Stephenson, CEO, Faith Technologies, Menasha
- Gary Vaughan, Founder, Guident Business Solutions, Appleton

YGNN Company Investment Schedule

Your Good News Network Community-Building Programs

Good News & Learning Center

Everyday Heroes
Entrepreneur's Edge

In Good Companies
Good News Fox Cities

Title Sponsorship Package for the above Programs includes:

- * A mention in all video and audios of exclusive sponsorship.
- * A jumbo banner ad on the top of selected Program page.
- * Your marketing message on right side of selected Program page.
- * Exclusive sponsorship on your selected Program page.
- * Friends of YGNN line listing & a web page with your web link, google map, contact form, etc.

Investment: \$3,900 (One-time payment)

Headliner Package for these Programs includes:

- * A large banner ad on top center of Program page.
- * Friends of YGNN line listing & a web page with your web link, google map, contact form, etc.

Investment: \$ 900/year (\$450/semi-annual) (\$225/quarter) (\$75/month)

Image Builder Package includes:

- * A prominent banner ad on right side of selected Program page.
- * Friends of YGNN line listing & a web page with your web link, google map, contact form, etc.

Investment: \$ 600/year (\$300semi-annual) (\$150/quarter) (\$50/month)

Your Good News Network Motivational-Encouragement Features

Good News & Encouragement

Good News Nugget
Kathi's Corner

Power Encouragement Moment
Steve's Music & Memories

Title Sponsorship Package for the above Features includes:

- * A mention in all video and audios of exclusive sponsorship.
- * A jumbo banner ad on the top of selected Feature page.
- * Your marketing message on right side of selected Feature page.
- * Exclusive sponsorship on your selected Feature page.
- * Friends of YGNN line listing & a web page with your web link, google map, contact form, etc.

Investment: \$3,900 (One-time payment)

Headliner Package for these Features includes:

- * A large banner ad on top center of selected Feature page.
- * Friends of YGNN line listing & a web page with your web link, google map, contact form, etc.

Investment: \$ 900/year (\$450/semi-annual) (\$225/quarter) (\$75/month)

Image Builder Package includes:

- * A prominent banner ad on right side of selected Feature page.
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Investment: \$ 600/year (\$300semi-annual) (\$150/quarter) (\$50/month)

ALL SPONSORS WILL BE INVITED TO PARTICIPATE IN A STEVE ROSE VIDEO INTERVIEW THAT CAN BE SEEN ON YOURGOODNEWSNETWORK.NET AND CAN ALSO BE MADE AVAILABLE FOR SPONSORS USE ON THEIR WEBSITE.